



## Foreign Direct Investment Report

The Los Angeles County Economic Development Corporation (LAEDC) and the World Trade Center Association Los Angeles-Long Beach (WTCA LA-LB) are partnering with local consulates to prepare the first ever comprehensive report on foreign direct investment (FDI) in the Los Angeles area. Data will include findings collected for companies from twenty leading national sources of FDI. The report is expected to be released in May 2008.

Among the features in the report will be:

- FDI by country of origin and across key industry clusters
- Maps of FDI concentrations throughout Los Angeles County
- An estimated economic impact of FDI in the Los Angeles area
- Testimonials of local companies and cities about the benefit of FDI
- Identification of challenges endangering the local area's environment for FDI
- Recommendations for local and regional policymakers to maintain and increase levels of FDI

California is the leading center for FDI in the United States:

- #1 in terms of FDI-related employment (2005: 604,200 or 10.9 percent of U.S. total; increased 6.1 percent from 1997 to 2005)
- #1 in terms of FDI-related property, plant, and equipment (2005: \$123.5 billion or 9.5 percent of U.S. total; increased 28.6 percent from 1997 to 2005)

Findings from the FDI study will be presented at the 2008 International Trade Trends Outlook in May 2008. Produced by the Jack Kyser Center for Economic Research, the FDI study along with the annual Trade Trends report is the definitive report on what's happening in the international trade industry today. The FDI study will be posted to the LAEDC and WTCA websites.



The LAEDC and WTCA are offering an exclusive opportunity to be a part of this inaugural study. Sponsors will enjoy the following benefits:

### **FDI Study and International Trade Trends Event SPONSOR - \$5,000**

- **Category exclusivity**
- **Brand recognition**
  - Acknowledgement as a sponsor in both the FDI study and as a sponsor of the International Trade Trends breakfast event
  - Recognition in WTCA materials including website and event advertising
  - Sponsor logo rotation on WTCA website
- **On-site promotion**
  - Table top exhibit at event (if desired)
  - Opportunity to include materials in event bag
- **Access** to international, civic and business professionals
  - **8** Complimentary registrations to the event

### **COOPERATING ORGANIZATION**

Designed for non-profit and membership-oriented organizations. In exchange for promoting our event to your members, the cooperating organization will receive the following benefits:

- **Listing** and acknowledgement in event materials and publications
- **Discounted registration** for you and your members for \$40 (\$50 for general public)